



DALLAS DAVIDSON HOMECOMING

Savannah, GA

September 29-30, 2024

Lodging: Thompson Savannah

Golf: Savannah Country Club

Concert: Enmarket Arena

ABOUT DALLAS DAVIDSON

Six-time Award Winning Songwriter of the Year, Dallas Davidson, is one of music's most in-demand songwriters. With 34 top 10s and 27 reaching the coveted #1 spot, Davidson has penned chart-topping hits for Luke Bryan, Morgan Wallen, Jason Aldean, Randy Houser, Lee Brice, Jamey Johnson, and T-Pain, as well as hits for Lady Gaga, Lady A, Darius Rucker, Florida Georgia Line, Teddy Swims, Tim McGraw and many more.

Davidson has had hits in four different genres of music including multiple #1s in each of the last three decades.

Over the course of his career, he has been honored with major awards from Billboard, BMI, AIMP, NSAI, and the ACM. Davidson is also a six-time CMA Triple Play award recipient.

In 2020 Dallas formed Play It Again Entertainment, and transitioned from publishing to a full-service music company housing artist development, management, and publishing divisions.

In 2022, Dallas accepted Jamey Johnson's invitation to join the Nikki Mitchell Foundation Artist Board. He has since served alongside Jamey Johnson, Shooter Jennings, Jessi Colter, Alyssa Bonagura, Jerrod Niemann, Randy Houser, Lee Brice, Rob Hatch, and Storme Warren.

A photograph of three men standing on a golf course. The man on the left is wearing a light blue polo shirt, light blue pants, and a blue baseball cap with 'PIA' on it. The man in the middle has a long beard and is wearing a patterned polo shirt and light blue pants. The man on the right is wearing a dark polo shirt, a wide-brimmed hat, and sunglasses. They are standing in front of a golf cart. The background shows a golf course with trees and a clear sky.

ABOUT HOMECOMING

Dallas Davidson's Homecoming Golf & Concert is a two-day fundraising event hosted by Platinum-selling songwriter Dallas Davidson in his home state of Georgia. The weekend is filled with golf & music, all while raising awareness and funds for pancreatic cancer. Proceeds benefit the Nikki Mitchell Foundation. NMF's mission is to provide comfort and relief to those affected by pancreatic cancer, while raising awareness and searching for the cure.

Past Homecomings have been hosted by Lee Brice, Randy Houser, and Jamey Johnson. Previous tournaments included celebrity golf pros John Daly, Boo Weekley, Tommy Biershenk, and Robbie Biershenk. Past concerts have included Toby Keith, Kid Rock, Alison Krauss, Tony Joe White, Randy Travis, Ron White, Dennis Quaid, Jerrod Niemann, Kellie Pickler, Lee Ann Womack, Rob Hatch, Scotty Emerick, Colt Ford, James Otto, Kendell Marvel, Chris Hennessee, Brad Arnold, and Cody Jinks.

TITLE SPONSOR- \$50,000

- **Marketing**

- Sponsor will be identified & endorsed in all radio, television, print, & social media
- Logo placement on NMF website, advertising & promotional materials
- Prominent signage at golf & concert
- Logo on welcome bag
- Logo on golf t-shirt

- **Sunday**

- Practice rounds & golf carts for 12
- Naming rights to Dallas' Dive Bar pre-party
- Priority seating at Dallas' Dive Bar pre-party
- Opportunity for welcome remarks at Dallas' Dive Bar pre-party

- **Monday**

- 3 Foursome golf teams
- Golf carts
- Golfer gift bags for all golfers
- Priority starting hole placement
- Complimentary food & drinks during tournament
- Promotional tent on course
- VIP concert passes & priority seating for 12 golfers & 12 guests
- Complimentary bar during concert
- VIP food prior to concert
- Show guitar signed by all artists
- 3 Golf flags signed by Dallas Davidson
- Opportunity for remarks from concert stage
- Other benefits to be discussed



PRESENTING SPONSOR- \$25,000

- **Marketing**

- Sponsor will be identified & endorsed in all radio, television, print, & social media
- Logo placement on NMF website, advertising & promotional materials
- Recognition from stage
- Prominent signage at golf & concert

- **Sunday**

- Practice rounds & golf carts
- Invitation to Dallas' Dive Bar pre-party

- **Monday**

- 3 Foursome golf teams
- Golf carts
- Golfer gift bags
- Complimentary food & drink during tournament
- Promotional tent on course
- VIP concert passes & table seating for 12 golfers & 12 guests
- Complimentary bar during concert
- VIP food prior to concert
- Guitar signed by Dallas Davidson
- 3 Golf flags signed by Dallas Davidson



GOLD SPONSOR- \$15,000

- **Marketing**

- Sponsor will be identified & endorsed on NMF social media
- Logo placement on NMF website, advertising & promotional materials
- Recognition from stage
- Signage at golf tournament

- **Sunday**

- Practice rounds & golf carts
- Invitation to Dallas' Dive Bar pre-party

- **Monday**

- 2 Foursome golf teams
- Golf carts
- Golfer gift bags
- Complimentary food & drink during tournament
- Promotional tent on course
- VIP concert passes & seating for 8 golfers & 8 guests
- Complimentary bar during concert
- VIP food prior to concert
- Guitar signed by Dallas Davidson
- 2 Golf flags signed by Dallas Davidson



SILVER SPONSOR- \$10,000

- **Marketing**

- Sponsor will be identified & endorsed on NMF social media
- Logo placement on NMF website, advertising & promotional materials
- Prominent signage at golf tournament

- **Sunday**

- Practice rounds & golf carts
- Invitation to Dallas' Dive Bar pre-party

- **Monday**

- 1 Foursome golf team
- Golf carts
- Golfer gift bags
- Complimentary food & drink during tournament
- Promotional tent on course
- VIP concert passes & seating for 4 golfers & 4 guests
- Complimentary bar during concert
- VIP food prior to concert
- Guitar signed by Dallas Davidson
- Golf flag signed by Dallas Davidson

TEAM- \$5,000

- **Sunday**

- Practice rounds & golf carts
- Invitation to Dallas' Dive Bar pre-party

- **Monday**

- 1 Foursome golf team
- Golf carts
- Golfer gift bags
- Complimentary food & drink during tournament
- VIP concert passes & seating for 4 golfers & 4 guests
- Complimentary bar during concert
- VIP food prior to concert
- Golf flag signed by Dallas Davidson

ADDITIONAL SPONSOR OPPORTUNITIES

- Pre-concert Sponsor Dinner at Enmarket Arena- \$25,000
- Dallas' Dive Bar pre-party- \$10,000
- Concert Bar for Sponsors- \$7,500
- Golfer Gift Bags- \$3,000
- Helicopter Ball Drop- \$2,500
- Golfer Hats- \$2,500
- Golfer Shirts- \$2,000
- Artist Gifts- \$2,000
- Bar Hole- \$1,500
- Premium Hole Sponsor (Hole In One, Ball Launcher, Toilet)- \$1,000
- Golf Flags- \$1,000
- Hole Sponsor- \$500
- Scorecards- \$500

A large crowd of people is gathered at a night concert. In the background, a stage is lit up with blue and white lights, and a band is performing. The stage structure is visible, with various equipment and lights. The crowd in the foreground is dense, with many people holding up their phones to take pictures or videos. The overall atmosphere is vibrant and energetic.

CONTACT US

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