

HOMECOMING GOLF TOURNAMENT

**NIKKI
MITCHELL
FOUNDATION**

**F
M
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**OCT.
13TH
2025**

FORT WORTH, TX • HOSTED BY JERROD NIEMANN

ABOUT HOMECOMING

Nikki Mitchell Foundation Homecoming Golf & Concert is a two-day fundraising event hosted by Platinum-selling singer-songwriter Jerrod Niemann. The event will be hosted in Texas where Jerrod began his career playing in clubs and bars around the Stockyards.

The weekend is filled with golf & music, all while raising awareness and funds for pancreatic cancer. Proceeds benefit the Nikki Mitchell Foundation. NMF's mission is to provide comfort and relief to those affected by pancreatic cancer, while raising awareness and searching for the cure.

Past Homecomings have been hosted by Dallas Davidson, Lee Brice, Randy Houser, and Jamey Johnson. Previous tournaments included celebrity golf pros John Daly, Boo Weekley, Tommy Biershenk, and Robbie Biershenk. Past concerts have included Toby Keith, Kid Rock, Alison Krauss, Tony Joe White, Randy Travis, Ron White, Dennis Quaid, Jerrod Niemann, Kellie Pickler, Lee Ann Womack, Rob Hatch, Scotty Emerick, Colt Ford, James Otto, Kendell Marvel, Chris Hennessee, Brad Arnold, Cody Jinks and Ella Langley.

ABOUT JERROD NIEMANN

Jerrod Niemann first burst onto the scene in 2010 with his #1 major-label debut, JUDGE JERROD & THE HUNG JURY, which skyrocketed on the strength of his PLATINUM-certified #1 smash "Lover, Lover" and GOLD-certified Top 5 "What Do You Want."

Known for clever wordplay and attention-grabbing lyrics, the engaging singer-songwriter topped Country charts with his PLATINUM-certified anthem "Drink to That All Night," a multi-week #1 from the 2014 album HIGH NOON – on which he co-wrote eight of the 12 tracks.

From Academy of Country Music, Country Music Association and CMT Award nominations, to headlining and touring with some of Country's hottest acts – Dierks Bentley, Brad Paisley, and Keith Urban – Niemann continues to make his mark by creatively pushing boundaries while still offering a sincere nod to the legends before him. Niemann has supported the Nikki Mitchell Foundation for over 10 years. In 2022, Jerrod accepted Jamey Johnson's invitation to join the Nikki Mitchell Foundation Artist Board. He has since served alongside Jamey Johnson, Shooter Jennings, Jessi Colter, Alyssa Bonagura, Dallas Davidson, Randy Houser, Lee Brice, Rob Hatch, and Storme Warren.

LOCATIONS

AC Hotel Fort Worth Downtown
101 W 5th St. Fort Worth, TX 76102

Birdie's Social Club
2735 W 5th St., Fort Worth, TX 76107

Southern Oaks Golf & Tennis Club
13765 Southern Oaks Dr. Burleson, TX 76028

Lil' Red's Longhorn Saloon
121 W Exchange Ave., Fort Worth, TX 76164

SCHEDULE

Saturday, October 11

- Bridge of Wings Documentary Screening- Fort Worth Aviation Museum

Sunday, October 12

- 2pm- Practice Rounds/Closest to the Pin Competition- Southern Oaks Golf & Tennis Club
- 6-10pm- Hold My Beer Dinner & Show featuring Wade Bowen & Randy Rogers- Birdie's Social Club

Monday, October 13

- 9am- Golf Tournament- Southern Oaks Golf & Tennis Club
- 6pm-10pm- Traler Park Dinner & Show featuring Jerrod Niemann, Randy Houser, Rob Hatch, Jamey Johnson, Lee Brice, & Dallas Davidson- Lil' Red's Longhorn Saloon

CONTACT

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Nikki Mitchell Foundation Homecoming Hosted by Jerrod Niemann

Sponsor Benefit	Title \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Team \$6,000	Non-Golf \$4,000
Logo placement on NMF website & social media	✓	✓	✓	✓	⊘	⊘
Opportunity for remarks from concert stages	✓	⊘	⊘	⊘	⊘	⊘
Signage at golf & concerts	✓	✓	✓	✓	⊘	⊘
Logo on welcome bag	✓	✓	⊘	⊘	⊘	⊘
Logo on golf t-shirt	✓	⊘	⊘	⊘	⊘	⊘
Practice rounds & golf carts	12	12	8	4	4	⊘
Naming rights to Sunday night party	✓	⊘	⊘	⊘	⊘	⊘
Seating at Sunday night concert/dinner	24 Reserved	24 Reserved	16 Reserved	8 Reserved	8 General	8 General
Foursome golf team with golf carts	3	3	2	1	1	⊘
Golfer gift bags	12	12	8	4	4	⊘
Priority starting hole placement	✓	⊘	⊘	⊘	⊘	⊘
Complimentary food & drinks during tournament	12	12	8	4	4	⊘
Promotional tent on course	✓	✓	✓	✓	⊘	⊘
Seating at Monday night concert/dinner	24 Reserved	24 Reserved	16 Reserved	8 Reserved	8 General	8 General
Complimentary food & drinks at concerts	✓	✓	✓	✓	✓	✓
Guitar signed by all artists	✓	✓	⊘	⊘	⊘	⊘
Golf flag signed by Jerrod Niemann	3	3	2	1	1	⊘

ADDITIONAL ACTIVATIONS

- Drink to That All Night Dinner & Show- \$10,000
- Traler Park Bar- \$7,500
- Golfer Gift Bags- \$3,000
- Helicopter Ball Drop- \$2,500
- Golfer Hats- \$2,500
- Golfer Shirts- \$2,000
- Artist Gifts- \$2,000
- Bar Hole- \$1,500
- Premium Hole Sponsor (Hole In One, Ball Launcher, Toilet)- \$1,000
- ~~Golf Flags- \$1,000~~ **SOLD**
- Hole Sponsor- \$500
- ~~Scorecards- \$500~~ **SOLD**