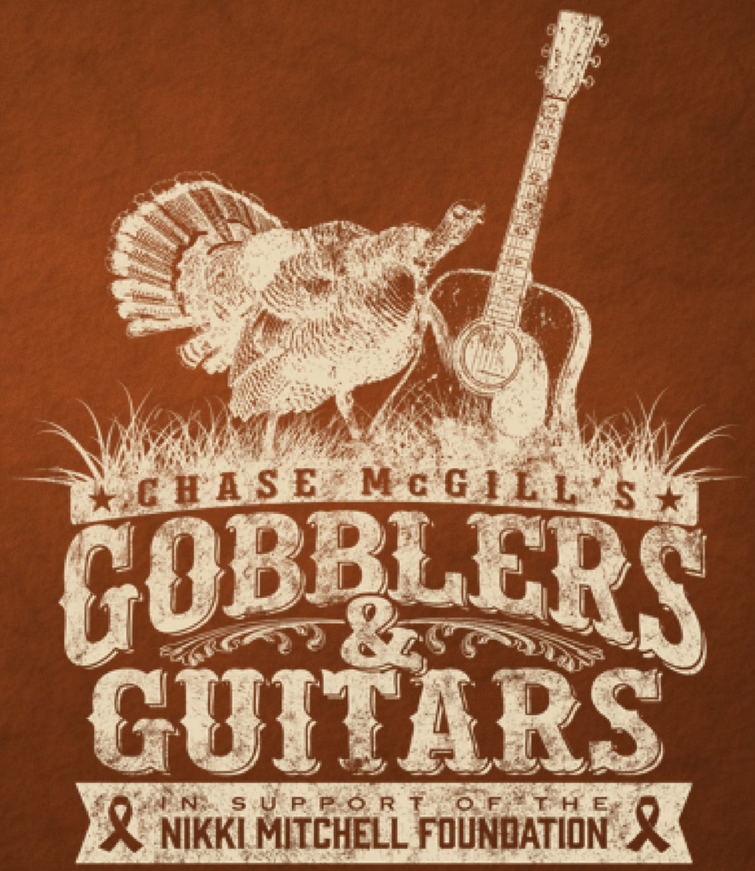
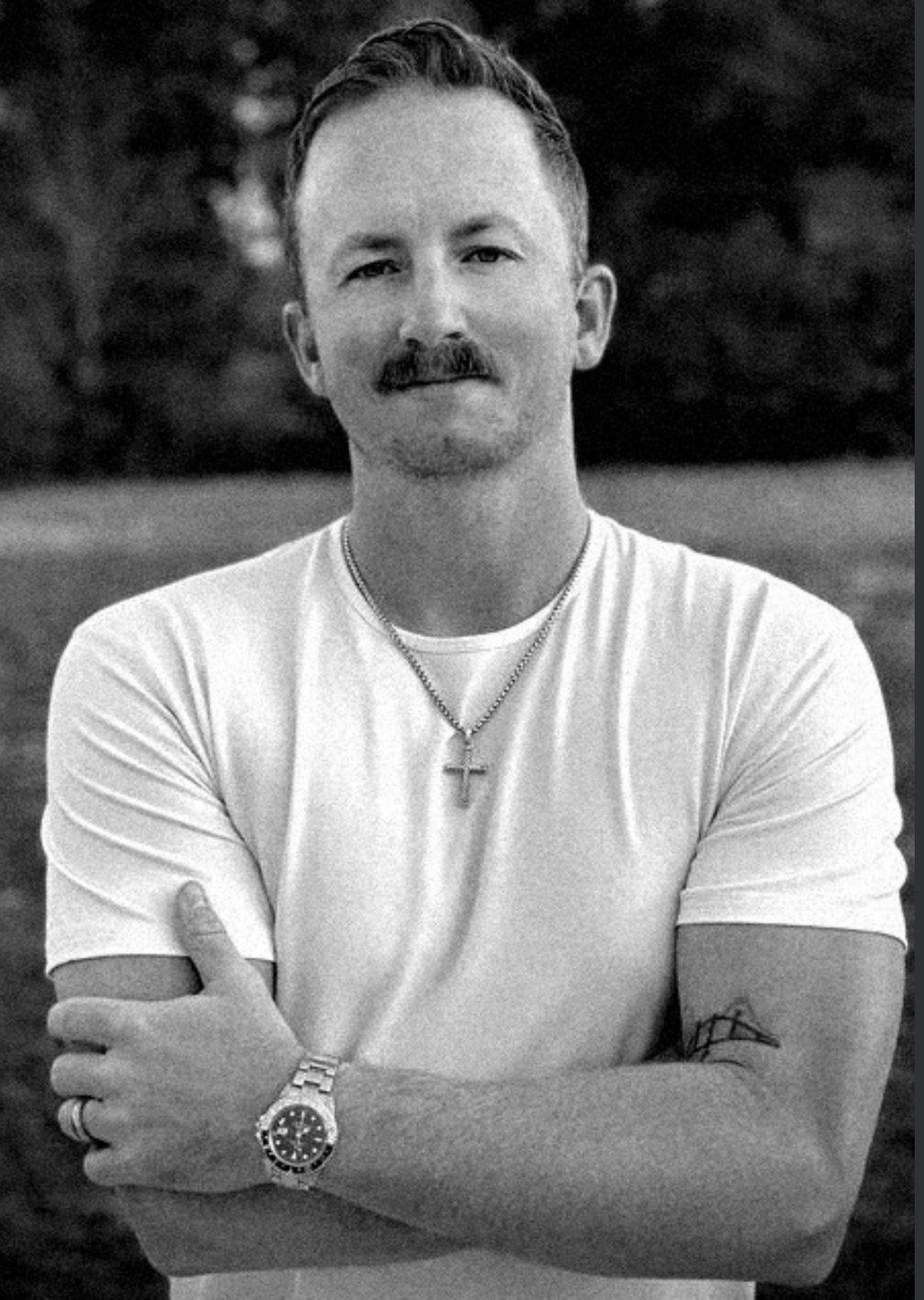
SPONSORSHIP OPPORTUNITIES



THE FLY FARM
LEWISBURG, TN

THE FIRST EVER

SAVE THE DATE
APRIL 10, 2027



MEET THE HOST

CHASE MCGILL

2024 BMI Songwriter of the Year Chase McGill has quickly become one of the most well-respected writers in Nashville. He signed with UMPG in December of 2012 and has already achieved 19 #1 hits, spanning across artists such as Morgan Wallen, Thomas Rhett, Luke Bryan, Cole Swindell, Kane Brown, and Russell Dickerson.

His songs have also been cut by Luke Combs, Cody Johnson, Lainey Wilson, Blake Shelton, Keith Urban, Kenny Chesney, Jordan Davis, Tucker Wetmore, Tyler Hubbard, Zach Williams, and more. McGill topped the MusicRow Top Songwriter Chart in 2025 and found himself nominated for the 2025 ACM's as Songwriter of the Year.

19 NO. 1 HITS	2024 BMI SONGWRITER OF THE YEAR	2025 ACM SONGWRITER OF THE YEAR NOMINEE







MEET THE FOUNDATION

NIKKI MITCHELL

Born in Fort Worth, Texas, on August 21, 1954, Nikki Mitchell was a visionary who lived boldly and saw possibility everywhere. Nikki worked with Waylon Jennings and Jessi Colter for over 20 years, eventually becoming president of their enterprise.

In 2010, Nikki was diagnosed with pancreatic cancer and given three months to live, but she defied expectations, courageously battling the disease for 31 months before passing away on July 9, 2013.

Today, the **Nikki Mitchell Foundation** carries her legacy forward by supporting patients and families affected by **pancreatic cancer** through financial assistance, awareness, and research funding, all with the goal of creating a future without pancreatic cancer.

Working toward a future without pancreatic cancer.

MEET THE EVENT CHAIRS

LEADING THE FLOCK



LYLE GILBERT

Lyle Gilbert is an Alabama outdoorsman, lifelong turkey hunter, and founder of Houndstooth Game Calls. For Lyle, turkey hunting is more than a pastime: it's a way to connect with the land, carry on cherished traditions, and share unforgettable moments with family and friends. Gobblers & Guitars brings that passion to life by uniting the turkey-hunting community through music, fellowship, and a shared commitment to supporting the Nikki Mitchell Foundation.



CLAIRE CROWE

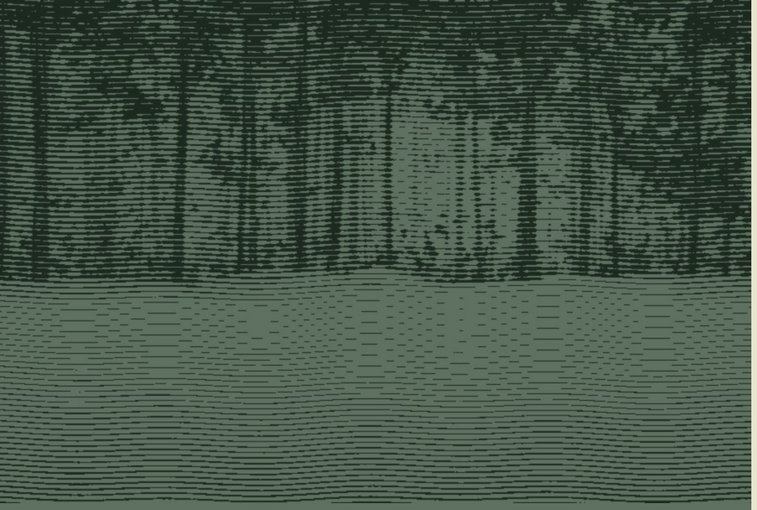
A native Mississippian, **Claire Crowe** has always had a deep appreciation for the outdoors, a love that continues to be an important part of her life. Before dedicating her time to philanthropy, Claire worked as a registered nurse, where she developed a lasting passion for caring for others and making a meaningful difference in people's lives. Her commitment to service extends well beyond her professional career, as she has become an active philanthropist and supporter of causes close to her heart. In 2025, Claire joined the Board of Directors of the Nikki Mitchell Foundation, bringing her compassion, energy, and commitment to the mission of supporting individuals and families affected by pancreatic cancer.

SPONSOR BENEFITS

STRUT YOUR SUPPORT

	GRAND SLAM $50,000	FULL STRUT $25,000	DOUBLE BEARD $15,000	LONG BEARD $10,000	GOBBLER $5,000	JAKE $1,500
Logo placement on NMF website & social media	✓	✓	✓	✓	✓	—
Opportunity for welcome remarks	✓	✓	—	—	—	—
Recognition on event signage	✓	✓	✓	✓	✓	—
Logo on t-shirt	✓	✓	✓	✓	—	—
Naming rights to Friday night welcome party	—	✓	—	—	—	—
Naming rights to Saturday's dinner, show & awards	✓	—	—	—	—	—
Team entry (2 per team)	5	5	4	3	2	1
Event shirts	10	10	8	6	4	2
Event koozies	10	10	8	6	4	2
Guitar signed by all artists	1	1	1	0	0	0
Tickets to Songwriter Round	20	20	16	12	8	4
Complimentary drinks during dinner, show & awards	✓	✓	✓	✓	✓	✓

TO SPONSOR OR REGISTER YOUR TEAM, CONTACT CHRISTA BOWLES christa@nmfcares.org · 949-278-3278



GOBBLERS & GUITARS

OFFICIAL TURKEY HUNTING TOURNAMENT RULES

1ST PLACE	$3,000
2ND PLACE	$1,500
3RD PLACE	Outdoorsman gift package

1. TEAM FORMAT

Each team will consist of two (2) hunters.

Each hunter may enter one (1) turkey, for a maximum of two (2) birds per team.

A team does not have to harvest two birds to compete.

If only one hunter harvests an eligible turkey, that bird's score will serve as the team's total score.

2. HUNTING AREA

There are no geographic hunting boundaries.

Teams may hunt anywhere they can legally hunt and have permission or legal privilege to hunt.

3. SAFETY & HUNTING LAWS

SAFETY FIRST.

Every participant must comply with all applicable hunting laws and regulations in the state where the turkey is harvested.

A violation of applicable game laws may result in immediate disqualification.

Only turkeys legally harvested during the designated Gobblers & Guitars tournament hunting period are eligible.

Tournament officials reserve the right to disqualify any bird reasonably suspected of being harvested illegally or outside the tournament period.

4. HARVEST VERIFICATION

A secret tournament code word will be provided the evening before the hunt. After harvesting a turkey, the hunter must record a short video showing:

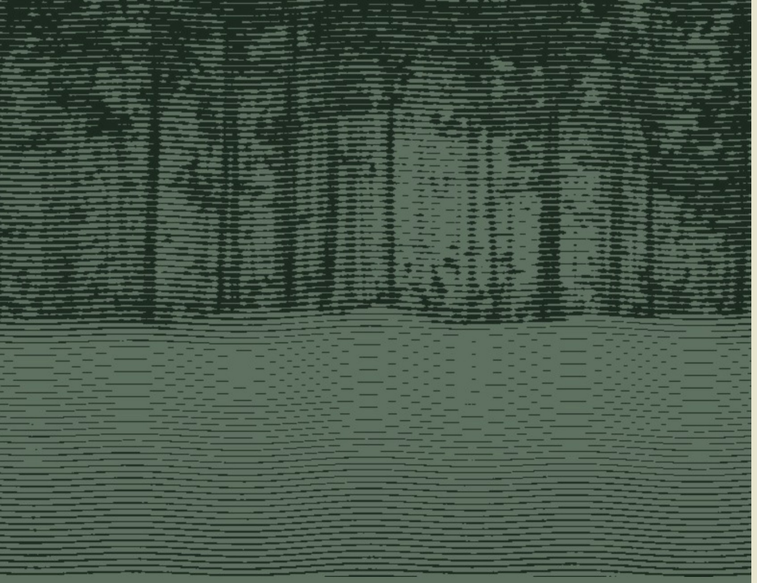
1. The harvested turkey on the ground.

2. The hunter's face.

3. The hunter clearly saying the tournament code word.

The actual kill shot does not need to be recorded. The verification video must be presented to tournament officials at weigh-in.

NO VIDEO = NO BIRD. Without the required verification video, the turkey will not be accepted or scored.



GOBBLERS & GUITARS

RULES, CONTINUED

WEIGH-IN

1:00 – 3:00 PM

ABSOLUTE CUTOFF

3:00 PM. No exceptions.

VERIFICATION

No video = no bird

5. SCORING

All eligible turkeys will be scored using the NWTF scoring method.

SINGLE BEARD ONLY. Only the longest beard on each turkey will be scored. Multiple or additional beards receive no additional points.

Each turkey will be scored individually.

If both hunters harvest eligible birds, the two individual scores will be added together to determine the team's final score.

If only one hunter harvests an eligible bird, that bird's score becomes the team's final score.

The team with the highest combined score wins.

All scoring features must remain attached to the turkey to be eligible for scoring.

Birds will be scored by designated tournament officials.

ALL OFFICIAL SCORES ARE FINAL.

6. TIE-BREAKER

If two or more teams finish with the same final score, the largest single spur from either of the team's eligible entered birds will determine the winner.

The team with the longest individual spur wins the tie-breaker.

7. WEIGH-IN

Weigh-in begins at 1:00 PM.

Weigh-in closes at exactly 3:00 PM.

Teams entering a turkey must be present and checked in with their bird(s) before the deadline.

3:00 PM IS THE ABSOLUTE CUTOFF, NOT ONE SECOND LATER. NO EXCEPTIONS. NO LATE ENTRIES.

Any bird arriving after the deadline will not be accepted or scored.

8. SPORTSMANSHIP & CONDUCT

All participants are expected to conduct themselves in a safe, honest and sportsmanlike manner.

Cheating, falsifying a harvest, manipulating a bird or its score, violating game laws, or attempting to circumvent tournament rules may result in immediate disqualification.

Participants who violate tournament rules may also be prohibited from participating in future Gobblers & Guitars events.

9. TOURNAMENT COMMITTEE

The Gobblers & Guitars Tournament Committee reserves the right to interpret and enforce these rules.

The Committee may make decisions necessary to protect the fairness, integrity and best interests of the tournament.

All decisions of the Tournament Committee and tournament officials are final.

— NMF BOARD